



2017 IACA EXCELLENCE IN CURRENCY AWARDS FOR COINS GUIDELINES

THIS INFORMATION SUPPLIMENTS IACA'S EXCELLENCE IN CURRENCY AWARDS GUIDELINES (2015 Edition)

The International Association of Currency Affairs (IACA), in conjunction with *Currency News*, will present the ***IACA Excellence in Currency Awards*** for four categories related to coins at the upcoming Coin Conference 2017 that will take place in Warsaw, Poland, October 23-25, 2017.

IACA will accept nominations for this year's Coin Awards from ***July 3rd through July 31st, 2017***.

IACA welcomes ***nominations from everyone*** for an eligible coin project, via IACA's website currencyaffairs.org (IACA membership is not required to submit a nomination.)

Nominations will be evaluated based on ***both*** (1) the requirements as set out in *IACA's Guidelines for the Excellence in Currency Awards*, available on the IACA website, and (2) the quality of the nomination and supporting documentation provided to IACA. The highest quality nominations will include brief, well-written descriptions of the projects nominated together with good quality photographs or other illustrations that support the reasons for the nomination. The *Guidelines* explain in detail the factors that IACA uses in reviewing nominations.

For 2017, IACA will present awards for:

Best New Circulating Coin or Series

Best New Commemorative or Test Coin

Best Coin Innovation

Best New Communications (Circulating Coins) Program

To be eligible for the 2017 awards, coins must have been issued during the two-year period from August 1, 2015 through June 30, 2017. Innovations and communications programs must have been launched during the same period.

COIN AWARDS 2017:

Nominations in all categories are limited to coins issued or the innovation/public campaign/website launched in the two year period, August 1, 2015 through June 30, 2017

Best new circulating coin or coin series:

➤ Circulating coins or coin series eligible in this category must be continuing circulating coins. While circulating coins that commemorate a historic or cultural milestone will be eligible, coins that are limited by the time period during which they were issued or limited in number issued will be considered only as commemorative or test coins.

➤ Nominations will be judged based on: (1) the innovation of the design; (2) uniqueness; (3) historical or local content that is relevant to the country concerned; (4) aesthetic appeal; (5) denomination differentiation and integration of security features with graphic design, and (6) feedback from stakeholders, including the general public.

Best coin innovation:

➤ This category refers to a new idea, product or process that enhances the security, appearance, production, distribution, quality or durability of circulating, commemorative or test circulating coins as defined herein. It includes innovation in the distribution and recycling of coins, including policy initiatives.

➤ Nominations will be judged based on clear demonstration of the benefits of the innovation: (1) such as increased efficiency, safety or environmental protection; (2) notably improved quality of a product or process.

Best new commemorative or test circulating coin issued at face value:

➤ Commemorative or test circulating coins eligible in this category must be versions of existing circulating coins. As such, they must be legal tender and made available or issued to the public at face value. This category is designed for coins the main purpose of which is to trial new features, perhaps seen on a coin for the first time. It does NOT include coins issued primarily as a commemorative and sold at above face value.

➤ Nominations will be judged on clear descriptions of the innovation of : (1) the new feature(s), elements, or design and (2) the significance of the event commemorated.

Best new communications (circulating coins) award:

➤ Includes communications programs related to circulating coins by central banks, finance ministries, suppliers, or other government or coin industry organizations

- Communications projects related to circulating coins include public education programs, websites, apps, social media programs, and other outreach to internal or external stakeholders
- Nominated projects should positively and effectively promote policies, initiatives, or the image of the organization and will be judged based on: (1) innovation; (2) design; (3) ease of understanding; (4) ease of navigation, if applicable; (4) uniqueness; (5) historical or local content; (6) effectiveness of messages and communications; (6) feedback from stakeholders, including the general public.